

Get My Mom a Job Media Kit



"My AHA Moment, the Story of the Founder!"

"I think the greatest innovation comes when average ordinary people recognize a problem then create an extraordinary solution," states Michele Unangst the Founder and CEO of Get My Mom a Job! Innovation is about transformation, promoting people, and making a real and significant change in the way things are done! In the end, it is to make things easier and put them in the reach of those that need it the most!

Michele Unangst never set out to be an Entrepreneur. A mother, a professional, Michele found herself like many women across the United States in the position and need to be a provider, mother, and income earner. It was through those trials and tribulations, that Get My Mom a Job was born!

"Like many women, I don't believe there has to be a choice between work life success and home life success. As women we are asked to make many sacrifices unlike anyone else. Why is it that the woman of today can't have what they want and what they need without sacrifices" asks Michele Unangst. I, myself, experienced a problem and figured out the solution. Now I want to bring it to as many people as possible!"

Employment, Jobs, Careers, and Income. These are paramount issues in the lives of men, women, and families across the United States. "My AHA Moment:

I needed a job, a telecommute position, that would provide financially for myself and my family. A real job that offered opportunity and flexibility. You may say wow that doesn't seem hard. Well I am here to tell you it is; especially in finding the legitimate telecommute jobs. In short, Get My Mom a Job was developed from my own personal experience. In my AHA Moment I realized how many women struggle with similar issues, having the same wants and needs.

The passion I have for wanting to help people live their life by their design is the foundation on what the company is built on. Solutions so simple yet so powerful, this site, these solutions will transform the lives of so many women!

My AHA Moment was simple; there are millions of people just like me that need my help." - Michele Unangst

Mission Statement:

Seeing beyond the obvious. Revealing the hidden. Anticipating the future! These are the qualities of Get My Mom a Job as evidence in the extraordinary success, site, and community of GetMyMomaJob.com!

This site is a showcase of innovation, not for Get My Mom a Job, but for the job seekers and employers it serves. To go beyond the "same old, same old" products and provide solutions. To provide a platform that is simple enough for any job seeker to find a job and also for any employer to find great candidates.

For too long, many people have struggled in the employment market. Companies needlessly spending thousands of dollars to find quality, long term, dedicated employees. Job seekers have spent months upon months trying to get a job any job, in lieu of finding a career. We call this the Definition of Insanity:

"The definition of insanity is doing the same thing over and over again, but expecting a different result!" Is that not the current employment model that companies and job seekers work in? Get My Mom a Job, has created a new model of success.

Get My Mom a Job uses innovative products for people to get noticed & hired faster, while making these products available to anyone of any walk of life. This is about providing real solutions to get people hired, not about marketing. How are we doing it?

Live events, virtual job fairs, video cover letters, video resumes, Job IQ, and Hire IQ employment system; plus the success partners that bring it all together for everyone. A community dedicated to change how employment is done; one job seeker, one company, one position at a time.

Upcoming Events:

Innovation, solutions, in all its' forms comes down to "how best to engage" people and their problems. Get My Mom a Job is a leader in product innovation, but the key to our solutions, brand, and market acceptance is our ability to connect face to face. Our Free events, for single mothers, provides a forum built strictly for them and their needs.

Get My Mom a Job Single Mother's Event

Our Live Event on August 27th, 2014, with our venue host Connect 5 Family Center, is focusing on a core group of workers and consumers: Single Mothers.

Event Website: www.getmymomajob.com/event

Event Times: 2 Sessions: 9:30am – 12:30pm & 1:00pm – 4:00pm

In the News:

Interview with CBS5AZ

http://youtu.be/6FoeKVXV0_s

Single Mother's Event Coverage: Good Morning Arizona

<http://www.azfamily.com/news/Boot-camp-for-job-seeking-moms-261108521.html>

San Tan Sun Newspaper: Get My Mom a Job on page 2

http://www.santansun.com/pdfs/051714/5.17.2014_STSN_p17-26_business.pdf

Get My Mom a Job Pays for Childcare

<http://www.sbwire.com/press-releases/get-my-mom-a-job-announces-company-will-pay-for-childcare-for-single-mothers-505140.htm>

Interview Questions:

Question: What makes Get My Mom a Job different?

Simple, the employment system is broken. I know this from firsthand experience and seeing the frustration of 1000's of job seekers. See there is one model currently; put up a website, throw tens of thousands of jobs on the site. That's it! This system doesn't provide what employers need and what job seekers need. In fact, that is why LinkedIn has become so popular! A different way to connect, recruit, and hire.

Get My Mom a Job works because we go beyond the current model. We don't just supply listings of jobs to job seekers. We provide solutions that will get people hired. Take the Video Cover Letter, Video Resume, and the Job Connection Package. We provide:

"Premium solutions at a discounted price!"

Think about it, people that need a job need to have a professional converting resume. They need to have access to the video cover letters, video resumes, and job connection services. The people that need it the most don't have access to it because of cost. Why not give job seekers what they want and need without having them break the bank just to get a job. In turn when a job seeker is presented the right way, it saves companies countless \$1000's of dollars in time and wrong hires.

Question: What do you enjoy most about your work?

First, it isn't work at all for me. When you have a passion for something. When you wake up every day energized and excited, like the old saying you truly never work a day in your life. However, I enjoy seeing people have that moment. That moment when it all comes together for them. Our company doesn't build widgets or products, we are a life transformation company. We deal in one of the three most sensitive and important areas of people's lives, their career. It is personal to them, so it must be personal for us.

I would say that is why our company doesn't bow to the pressure of profit margins. We don't listen to the advice of the people outside of our mission statement. We don't use software and templates. We do things the old fashion way. We make the services we provide 100% unique and custom for each person. This is not an "extra value" meal. We are affecting people's income, career, livelihood, retirements, and overall professional happiness which in turn has direct impact on their personal happiness. Why wouldn't we do something unique for every person we touch? When we do that, guess what? That is when it all comes together for that person!

Question: What has been your most satisfying moment in business?

There have been so many amazing transformations within the company and the people we serve. I can honestly say there is no greater feeling in getting an email, tweet, or post about someone finding the job they want based on our resume, video cover letter, our jobs database, or a connection we made together.

However, the best moment to date, was the first event I held in Chandler Arizona for single moms. I am passionate about people. I am also passionate about fixing things that are broken. To me seeing a single mother struggle when she is carrying so many burdens of caretaker, provider, psychologist, and the only financial supporter of her family, it makes me take action. So this event was to train single mothers, provide them with the jobs, resumes, video cover letters, and make the connections. Seeing these women get hired on the spot, three days later, a week later, it was amazing. The transformation of employment in their life getting that break they wanted. This is why I will be doing these events all over the country!

Question: What is your favorite quote? Why

Nothing is impossible, the word itself says 'I'm possible!' Audrey Hepburn

This is my favorite quote because it is so true. I believe that anyone can do anything that they want if they try. People tend to talk themselves out of moving forward with their goals or trying something new because they think it is impossible. I believe everyone can live their life by their design.

Question: What is the ultimate goal with the company?

To fix the problem. The model for employers and job seekers simply no longer works. Companies are spending Tens of Thousands of dollars on non-yielding ads. Job seekers are spending months missing out on tremendous jobs, simply because they don't know how to present themselves. Why not fix that problem!

The ultimate goal is to never to be known for a product. We want to be known as a community, a service, innovation, simplicity and results. Most companies in this industry are judged on profitability, we judge ourselves on how many direct hires we create through the services we provide for people. We are going to use technology to get closer to people, not metrics, but people. We believe in the face to face events and focusing on core groups: Single Moms and Veterans. We solve the problems that exist. People before profit. Innovation that works. Solve everyday problems that have extraordinary results.